

OverDrive Logo

The OverDrive logo now does not include a tagline but it does include the registration symbol ®. It may be presented as blue on white, white on blue or black on white (if required at B/W). For proper placement and size recommendations, please contact the OverDrive Marketing Department.

Proper uses of logo

Proper use of OverDrive Logo on white



Proper use of OverDrive Logo when limited color is not OD blue



Proper use of OverDrive Logo reversed on color or image



Minimum Spacing

The minimum amount of space which should be left around the logo is illustrated below. You can calculate this by taking half the height of the logo x. For example, if you are producing our logo at 10mm high, you must leave a clear space of 5mm around the logo.



Proper colors for OverDrive Logo



289 PMS
C: 100, M: 64, Y: 0, K: 60
R: 0, G: 43, B: 92